

**M.B.A. (GEN.) / M.B.A. (HR) / M.B.A. (IT) / SEMESTER - III  
(2012 COURSE)(CHOICE BASED CREDIT SYSTEM) / M.B.A.  
(FM) SEMESTER - III (2013 (CHOICE BASED CREDIT  
SYSTEM) : WINTER - 2017  
SUBJECT : ELECTIVE – IV: INDUSTRIAL MANAGEMENT  
(PRODUCTION MANAGEMENT)**

Day : **Saturday**  
Date : **09/12/2017**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 100

**W-2017-1772**

**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

**SECTION – I**

- Q.1** Explain the importance and the objectives of Industrial Management. [15]
- Q.2** Describe the resources used for improving the productivity in an organization. [15]
- Q.3** Explain the steps involved in the ‘work study’. [15]
- Q.4** Explain the process and the utility of System Analysis. Quote suitable examples. [15]
- Q.5** Write short notes on **ANY THREE** of the following: [15]
- a) Fatigue Reduction
  - b) Characteristics of layouts
  - c) Motivation
  - d) Use of tools

**SECTION – II**

- Q.6** Describe the factors affecting the selection of Plant Location. [20]
- Q.7** Explain Working Climate Analysis in detail. [20]
- Q.8** Discuss the concept and utility of material flow chart and process flow chart, present suitable diagrams. [20]

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