

B.B.A. SEM – II (2015 CBCS COURSE) : WINTER - 2017

SUBJECT: PRINCIPLES OF MANAGEMENT

Day : **Thursday**
Date : **09/11/2017**

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 100.

W-2017-1519

N.B.:

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
- 2) Figures to the **RIGHT** indicate full marks.
- 3) Answer to both the sections should be written in **SEPARATE** answer books.

SECTION-I

- Q.1** “Management is both, a science as well as an art.” Comment, by highlighting the evolution of management thought. (15)
- Q.2** Explain the steps in the planning process. (15)
- Q.3** How does “delegation” differ from “decentralisation”? State the various dimensions of both the concepts. (15)
- Q.4** Outline the basic control process and also state your understanding of the feed forward and feedback control. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Budgetary control devices
 - b) Organisation process and structure
 - c) Human Relations school of management
 - d) Decision-making

SECTION-II

- Q.6** In the current era of information explosion, employees have become greatly aware of their rights and privileges. Many a time it is found that some employees try to outsmart the system by misusing their rights. There are other problem areas too such as attrition due to the many available career options. What would be the best type (style) of leadership that you would suggest, in order to keep a check on these issues? Justify your answer. (20)
- Q.7** Discuss the social responsibilities of managers by citing cases from around you. (20)
- Q.8** Define ‘leadership’ and explain the behavioural approach to leadership. (20)

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