

B.B.A. SEM – III (2015 CBCS COURSE) : WINTER - 2017

SUBJECT: ORGANIZATIONAL BEHAVIOUR

Day : **Friday**
Date : **10/11/2017**

Time : **02.00 PM TO 05.00 PM**
Max. Marks: 100

W-2017-1524

N.B.

- 1) Attempt **ANY FOUR** Questions from section – I and **ANY TWO** Questions from section - II
- 2) Answers to the two sections should be written in **SEPARATE** answer books.
- 3) Figures to the **RIGHT** indicate full marks.

SECTION – I

- Q.1** Explain any one model of organizational behaviour studies. (15)
- Q.2** What do you mean by organizational commitment? Explain major job attitude. (15)
- Q.3** Explain Blake and Mouton's managerial grid theory in detail. (15)
- Q.4** Explain Vroom's Expectancy theory of motivation. (15)
- Q.5** What is the big five model of personality? (15)
- Q.6** Write short notes on **ANY TWO** of the following: (15)
- a) Conflict management
 - b) Management of stress by employees
 - c) Job Dimension

SECTION-II

- Q.7** As a manager you have to conduct a lecture on role of goal setting for newly joined junior employees of your organization. What aspects will you consider for the lecture and why? (20)
- Q.8** Explain to the employees of the production department of your organization which is into manufacture of auto components, on the importance of group cohesiveness and group decision making. (20)
- Q.9** In today's organisations which have people from diverse background and culture, 'training on cross cultural issues is pertinent'. Discuss with emphasis on need and importance of such cross cultural training for employees. (20)

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