

**B.C.A. (2010 COURSE SEM- VI : WINTER - 2017**  
**SUBJECT : MANAGEMENT – VII (E – BUSINESS APPLICATIONS)**

Day : **Saturday**  
Date : **18/11/2017**

**W-2017-1655**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 70

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**N. B. :**

- 1) **Q. No. 1 is COMPULSORY.** Attempt **ANY FOUR** questions from **Q. No. 2** to **Q. No. 7.**
- 2) Figures to the right indicate **FULL** marks.

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- Q. 1** a) Discuss secure socket layer. (07)  
b) Explain the concepts of B2C and B2B. (07)
- Q. 2** a) Write the procedure of registering the domain of the website. (07)  
b) Illustrate the types of ISP? (Internet Service Provider). (07)
- Q. 3** Write in brief about: (14)  
a) Digital signature and digital certificate  
b) Data Encryption Standards
- Q. 4** Explain how E – commerce can help to overcome the limitations of traditional payment system. What are the properties of digital cash? (14)
- Q. 5** How is E – commerce helpful for online marketing and E – branding? Explain with suitable examples. (14)
- Q. 6** What is a firewall? Discuss in detail components of a firewall. (14)
- Q. 7** Write short notes on **ANY TWO** of the following: (14)  
a) System Design of an E– commerce website  
b) C2C  
c) Advantages of Electronic Data Interchange  
d) Security and privacy issues in E - commerce

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