

B.C.A. (2010 COURSE SEM- II : WINTER - 2017

SUBJECT: MANAGEMENT-II (FUNDAMENTALS OF MANAGEMENT)

Day: Thursday
Date: 16/11/2017

W-2017-1634

Time: 10.00 AM TO 01.00 PM
Max. Marks: 70

N.B:

- 1) Q. No. 1 is **COMPULSORY**.
 - 2) Each question carries 14 marks.
 - 3) Attempt **ANY FOUR** questions from Q. No.2 to Q. No. 7.
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- Q.1** Define the concept Management. State the principles given by Henry Fayol to modern management thought.
- Q.2** Discuss in detail key result areas in the process of setting objectives of Business firm.
- Q.3** What do you mean organization structure? What is need for it? State the merits of functional organization structure.
- Q.4** State the different styles of leadership. Explain advantages and disadvantages of each style.
- Q.5** Justify the statement, 'Controlling is important function of Management'. State the different control techniques.
- Q.6** Explain the concept of social responsibility state the factors that raise ethical standards.
- Q.7** Write short notes on **ANY TWO** of the following:
- a) Delegation of Functional Authority
 - b) Formal and Informal Organization
 - c) Functions of managers