

**M.B.A. (GEN.) (2012 COURSE) / M.B.A. (HR) (2012 COURSE) /
M.B.A. (IT) (2012 COURSE) M.B.A. (FM) SEMESTER - I (2013
COURSE)(CHOICE BASED CREDIT SYSTEM) : WINTER -
2017**

SBJECT: MANAGEMENT CONCEPTS AND APPLICATIONS

Day: **Thursday**
Date: **09/11/2017**

Time: **10.00 AM TO 01.00 PM**
Max. Marks. 100

W-2017-1742

N.B.

- 1) Attempt **ANY FOUR** questions from section-I and **ANY TWO** questions from Section-II.
- 2) Answers to both the sections should be written in **SEPARATE** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION-I

- Q.1** Explain the role of a manager. How does the extent of technical, administrative and the human interaction components of the managerial role change at different levels of hierarchy. **(15)**
- Q.2** Discuss in detail the evolution of management thought. **(15)**
- Q.3** Explain the significance of planning function. What are the premises for planning? Identify the major steps in planning. **(15)**
- Q.4** Discuss the major features as well as the benefits of transformational leadership and transactional leadership. **(15)**
- Q.5** Write notes on **ANY THREE** of the following: **(15)**
- a) Trait theory of leadership
 - b) Delegation of authority
 - c) Henry Fayol's contribution to management
 - d) Span of control

SECTION-II

- Q.6** Explain in details the various issues associated with social responsibility of business organization. **(20)**
- Q.7** Discuss the significance of control in management of a business. Which techniques are commonly used for effecting the control? **(20)**
- Q.8** "Cross-cultural issues are going to be faced by all the companies in future because of globalization" Discuss the challenges and opportunities arising out of cross-culture phenomena. **(20)**

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