

B.C.A. (2010 COURSE SEM- I : WINTER - 2017
SUBJECT: MANAGEMENT-I (BUSINESS ENVIRONMENT)

Day: Thursday
Date: 16/11/2017

W-2017-1629

Time: 02.00 PM TO 05.00 PM
Max. Marks: 70

N.B:

- 1) Q. No.1 is **COMPULSORY**.
 - 2) Attempt **ANY FOUR** questions from Q. No. 2 to Q. No.7.
 - 3) Each question carries **14** marks.
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- Q.1** What factors of the economic environment impact a business firm? Discuss with suitable examples.
- Q.2** What do you mean by the term 'Business Environment'? Enumerate the challenges faced by business firms from the business environment around it.
- Q.3** Explain the impact of Regulatory environment faced by business organization in India.
- Q.4** Explain as to how business firms in India can be socially responsible. Provide suitable examples.
- Q.5** What is Globalization? Discuss the benefit of globalization for Indian business firms.
- Q.6** Discuss the impact of changing technology on a business organization.
- Q.7** Write short notes on **ANY TWO** of the following:
- a) EXIM Policy
 - b) FEMA
 - c) Consumer Protection Act