

B.B.A. SEM -- IV (2015 CBCS COURSE) : WINTER - 2017

SUBJECT : INTERNATIONAL BUSINESS

Day : **Monday**
Date : **13/11/2017**

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 100

W-2017-1530

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Discuss the origin, objectives and functions of World Bank. [15]
- Q.2** Discuss the theory of Comparative Cost advantage. What are its assumptions and implications? [15]
- Q.3** How do you determine exchange rates? What are the advantages and disadvantages of flexible exchange rate system? [15]
- Q.4** What is International HRM? How does it differ from domestic HRM? [15]
- Q.5** Write short notes on **ANY THREE** of the following: [15]
- a) Porter's Model
 - b) NAFTA
 - c) SEZ
 - d) Current foreign trade policy of India

SECTION – II

- Q.6** Describe the organization structure of WTO. Explain the role of India in WTO and WTO's role in Indian socio-economic development. [20]
- Q.7** Define the term Balance of Payment. Explain the trends in India's balance of payment position. What are the reasons for disequilibrium in the Balance of Payments? [20]
- Q.8** Define the term Multinational Corporations. Critically comment on role and importance of MNC in International Business. [20]

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