

B.B.A. (2010 COURSE) SEM- IV : WINTER - 2017
SUBJECT : INTERNATIONAL BUSINESS

Day : **Monday**
Date : **13/11/2017**

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 70

W-2017-1566

N. B. :

- 1) **Q. No. 1 is COMPULSORY.**
 - 2) Attempt **ANY FOUR** questions from **Q. No. 2 to Q. No. 7.**
 - 3) Figures to the right indicate **FULL** marks.
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- Q. 1** What do you mean by International Corporations? Discuss the role and importance of Multi-National Corporations in International Business. (14)
- Q. 2** Explain the following: (14)
- a) Balance of Trade
 - b) Nature of International Business
- Q. 3** What do you mean by Exchange rate? Explain How Exchange rate is determined? (14)
- Q. 4** Explain in detail any two theories of International Trade with suitable examples. (14)
- Q. 5** Elaborate the objectives and functions of International Monetary Fund (IMF). (14)
- Q. 6** What do you mean by Special Economic Zones (SEZs)? Explain the role of Special Economic Zones (SEZs) in International Business. (14)
- Q. 7** Write short notes on **ANY TWO** of the following: (14)
- a) European Union
 - b) World Trade Organization
 - c) Objectives of World Bank
 - d) North Atlantic Free Trade Agreement (NAFTA)

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