

**M.B.A. SEM-II / M.B.A.(HR) SEM-II (2016 COURSE) CBCS :
WINTER - 2017**

SUBJECT: INTERNATIONAL BUSINESS

Day: **Tuesday**
Date: **14/11/2017**

Time: **02.00 PM TO 05.00 PM**
Max Marks: **60**

W-2017-1716

N.B:

- 1) Attempt **ANY THREE** questions from section-I and **ANY TWO** from section-II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION-I

- Q.1** Define International Business. Discuss nature and scope of International Business. (10)
- Q.2** Explain in detail Absolute Cost Advantage and Comparative Advantage Theory of International Business. (10)
- Q.3** Explain the information, structure and functions of WTO. (10)
- Q.4** Define Foreign Exchange Rate. What are the factors affecting Foreign Exchange Rate? (10)
- Q.5** Write short notes on (**ANY TWO**) of the following: (10)
- a) Role of GATT
 - b) Current and Capital Account of BOP
 - c) EURO and its implications

SECTION-II

- Q.6** Define Globalization. Analyze the steps taken by Indian Government to globalize the Economy. (15)
- Q.7** Elaborate latest Foreign Trade Policy of India highlighting the role of Special Economic Zones. (15)
- Q.8** How would you identify the environmental volatility of a company engaged in International Business? (15)

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