

M.B.A. (GEN.) (2012 COURSE) / M.B.A. (IT) (2012 COURSE) M.B.A. (FM)
SEMESTER - II (2013 COURSE)(CHOICE BASED CREDIT SYSTEM) :

WINTER - 2017

SUBJECT : INTERNATIONAL BUSINESS

Day : **Tuesday**
Date : **14/11/2017**

Time : **02.00 PM TO 05.00 PM**
Max. Marks : 100

W-2017-1752

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Define International Business. Discuss “scope” of International Business. [15]
- Q.2** Define “Exchange Control”. State and explain objectives of Exchange Control. [15]
- Q.3** Define “Foreign Exchange Market”. Discuss the role played by participants of Foreign Exchange Market. [15]
- Q.4** Distinguish between Direct and Indirect Method of quoting exchange rate. In this context, explain transactions that give rise to Demand for and Supply of Foreign Exchange. [15]
- Q.5** Write short notes on **ANY TWO** of the following: [15]
- a) Mercantilism
 - b) Globalization
 - c) MNC and TNC

SECTION – II

- Q.6** Explain “Porter – Diamond Model”. [20]
- Q.7** In Balance of Payment, “Current Account is financed by Capital Account”. Explain. [20]
- Q.8** Distinguish between ‘SPOT’ and ‘Forward’ Rate with illustration. What are limitations of ‘Spot’ rate? [20]

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