

**M.B.A. (GEN.) / M.B.A. (HR) / SEMESTER - IV (2012
COURSE)(CHOICE BASED CREDIT SYSTEM)/ M.B.A. (FM)
SEMESTER - IV (2013 (CHOICE BASED CREDIT SYSTEM) :
WINTER - 2017**

**SUBJECT: ELECTIVE-VI: MANAGEMENT OF INFORMATION SYSTEMS
(I.T.M.)**

Day : **Monday**
Date : **18/12/2017**

W-2017-1816

Time **02.00 PM TO 05.00 PM**
Max. Marks. 100.

N.B.:

- 1) Attempt any **FOUR** questions from Section I any **TWO** questions from Section II.
- 2) Figures to the **RIGHT** indicate full marks.
- 3) Answer to both the sections should be written in **SEPARATE** answer book.

SECTION-I

- Q.1** What is Management Information System? State its objectives along with (15) examples.
- Q.2** Explain the use of information for competitive advantage by various (15) departments in an organization.
- Q.3** What is the need of Enterprise Information system? Describe the (15) characteristics and benefits of EIS.
- Q.4** What is an Expert system? State its advantages. (15)
- Q.5** Write short notes on **ANY THREE** (15)
- a) Law of requisite variety
 - b) Benefits of Executive Information system
 - c) Sensitivity analysis
 - d) Differentiate between conventional system and expert system.

SECTION-II

- Q.6** Write the phases of decision making process. Explain how DSS (Decision (20) Support System) helps in decision making process.
- Q.7** In managing the business of a restaurant what are the decisions that must (20) be made in the areas of
- a) Strategic planning
 - b) Managerial control
 - c) Operations control
- Q.8** The state electricity board has decided to computerize its operations. (20)
- a) Design the input screens required
 - b) Reports required.