

**M.B.A. (GEN.) / M.B.A. (HR) SEMESTER - III (2012  
COURSE)(CHOICE BASED CREDIT SYSTEM) / M.B.A. (FM)  
SEMESTER - III (2013 (CHOICE BASED CREDIT SYSTEM) :  
WINTER - 2017**

**SUBJECT : ELECTIVE – III: ELECTRONIC GOVERNANCE & ELECTRONIC  
BUSINESS (ITM)**

Day : **Tuesday**  
Date : **19/12/2017**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 100

**W-2017-1779**

**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

**SECTION – I**

- Q.1** What is Electronic Data Interchange (EDI)? Also discuss its technical aspects [15]  
in detail.
- Q.2** “Business operates through systems”. Justify the above statement along with [15]  
appropriate examples.
- Q.3** Explain the B2C e-Business model along with an appropriate example. [15]
- Q.4** What are the basic elements of Internet based business? Discuss in detail. [15]
- Q.5** Write short notes on **ANY THREE** of the following: [15]
- a) Relationship between Work System and Information System
  - b) Privacy and security issues involving e-Business
  - c) Phases in building and maintaining systems
  - d) Disadvantages of Internet based business

**SECTION – II**

- Q.6** List various models in e-Governance and discuss them in brief along with [20]  
appropriate examples.
- Q.7** How Information Technology can be used in business? Explain in detail along [20]  
with appropriate examples.
- Q.8** Discuss the following with respect to e-Governance: [20]
- a) Need of e-Governance
  - b) Issues in e-Governance applications

\* \* \* \*