

B.B.A. SEM – IV (2015 CBCS COURSE) : WINTER - 2017

SUBJECT : HUMAN RESOURCE MANAGEMENT

Day : **Friday**
Date : **17/11/2017**

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 100

W-2017-1532

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer books.
-

SECTION – I

- Q.1** Discuss the importance of Human Resource Management and explain Human Resource Management functions and objectives. **[15]**
- Q.2** Explain the term selection. Elaborate the process of recruitment and selection. **[15]**
- Q.3** Explain in detail steps involved in training programmes. **[15]**
- Q.4** What are the methods of performance appraisal? **[15]**
- Q.5** Elaborate various methods of employee separation. **[15]**
- Q.6** Write a short note on **ANY TWO** of the following: **[15]**
- a) Job Description
 - b) Assessment Centers
 - c) Training Evaluation
 - d) Induction and Placement

SECTION – II

- Q.7** Design a training program for newly joined Sales Executive in FMCG Company. **[20]**
- Q.8** “Organizational strategies have linkage with HR – strategies”. Discuss. **[20]**
- Q.9** Design a performance appraisal plan for management staff of Automobile Company. **[20]**

* * * *