

**M.B.A. SEM-III / M.B.A.(HR) SEM-III (2016 COURSE) CBCS
: WINTER - 2017**

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : **Thursday**
Date : **23/11/2017**

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 60

W-2017-1723

N.B.

- 1) Attempt any **THREE** questions from Section-I and any **TWO** questions from Section-II.
- 2) Both the sections should be written in **SEPARATE** answer books
- 3) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1.** Define the term entrepreneur and explain its characters with suitable examples. **(10)**
- Q.2.** a) Explain the process of idea generation **(10)**
b) What are the various ways of screening of Projects?
- Q.3.** State the need and the benefits of corporate entrepreneurship. **(10)**
- Q.4.** Elaborate on the entrepreneurial opportunities for women. Also state the challenges faced by the women entrepreneurs. **(10)**
- Q.5.** Write short notes on ANY TWO: **(10)**
a) Managers v/s Entrepreneurs
b) Innovation and Entrepreneurship
c) Factors favorable for family entrepreneurship.

SECTION-II

- Q.6.** Design a business plan for setting up a food outlet in the college campus. **(15)**
- Q.7.** Write a feasibility study report for establishing a Agri-based business of your choice. **(15)**
- Q.8.** What is international entrepreneurship? Briefly explain its nature and importance. **(15)**