

**B.B.A. (2010 COURSE) SEM- IV : WINTER - 2017**

**SUBJECT: ENTREPRENEURSHIP DEVELOPMENT**

Day : **Monday**  
Date : **20/11/2017**

Time: **10.00 AM TO 01.00 PM**

Max. Marks. 70.

**W-2017-1569**

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**N.B.:**

- 1) Q. No.1 is **COMPULSORY**.
  - 2) Attempt any **FOUR** questions from Q.No.2 to Q. No.7.
  - 3) Figures to the **RIGHT** indicate full marks.
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**Q.1** What is Entrepreneurship? Explain the role of Entrepreneurship in Economic Development of a country. (14)

**Q.2** What is the importance of Environmental analysis while launching a business? Explain with suitable examples. (14)

**Q.3** Write a note on Women Entrepreneurship. (14)

**Q.4** Explain support schemes available to entrepreneurs from DIC, NSIC, SIDBI. (14)

**Q.5** Explain factors motivating entrepreneurs for their start ups (14)

**Q.6** You want to start a new restaurant in the busy area of a city offering a variety of menu to different types of customers. Prepare a market assessment report to launch the business successfully. (14)

**Q.7** Short Notes (**ANY TWO**) (14)

- a) Characteristic of Entrepreneur
- b) Contents of Business plan
- c) Venture capital
- d) Role of financial institutions in Project Finance