

**B.B.A. SEM – IV (2015 CBCS COURSE) : WINTER - 2017**

**SUBJECT : ENTREPRENEURSHIP DEVELOPMENT**

Day : **Monday**

Time : **10.00 AM TO 01.00 PM**

Date : **20/11/2017**

**W-2017-1533**

Max. Marks : 100

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**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
  - 2) Answers to both the sections should be written in the **SEPARATE** answer books.
  - 3) Figures to the right indicate **FULL** marks.
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**SECTION – I**

- Q.1** Define 'Entrepreneurship'. Explain its functions and role in economic development of India. [15]
- Q.2** What is meant by 'Business Opportunities'? What are the various sources of Business Ideas? [15]
- Q.3** What is the significance and content of 'Business Plan'? Explain it in detail. [15]
- Q.4** Discuss various sources of financial assistance available to the entrepreneur. Also elaborate the concept of Venture Capital. [15]
- Q.5** Write short notes on **ANY TWO** of the following: [15]
- a) Women Entrepreneurship
  - b) NSIC
  - c) Factors motivating Entrepreneurship

**SECTION – II**

- Q.6** Prepare a detail business plan for production and marketing of Bakery Products. [20]
- Q.7** Develop an EDP (Entrepreneurship Development Program) to train entrepreneurs of your area. [20]
- Q.8** State and explain the various schemes offered by SISI, SIDBI and RDC's to the entrepreneur. [20]

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