

B.B.A. (2010 COURSE) SEM- V : WINTER - 2017
SUBJECT: ELECTIVE – I: PRINCIPLE OF BANKING
(BANKING & INSURANCE MANAGEMENT)

Day: **Tuesday**
Date: **14/11/2017**

Time: **02.00 PM TO 05.00 PM**
Max. Marks: **70**

W-2017-1576

N.B.:

- 1) **Q. No. 1 is COMPULSORY.**
 - 2) Attempt any **FOUR** questions from **Q. No. 2 to Q. No. 7.**
 - 3) Each question carries **14** marks.
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- Q.1** 'Money is what Money does'. Discuss critically.
- Q.2** Explain in detail Evolution of Indian Banking.
- Q.3** What is Indian Money Market? Explain its components in detail.
- Q.4** What are the sources of funds of banks? State how they are utilized by banks.
- Q.5** Discuss the role of Banking Ombudsman in resolution of customer complaints.
- Q.6** What is Project Financing? State its Role and importance in obtaining finance.
- Q.7** Write notes on Any **TWO** of the following:
- a) Inflation
 - b) Credit Creation
 - c) E- Banking

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