

**B.H.M.C.T. SEM-II (2010 COURSE) /B. SC. (HOSPITALITY &
HOTEL ADMINISTRATION) SEM – II (2010 COURSE) :
WINTER - 2017**

SUBJECT: DEVELOPMENT OF GENERIC SKILLS – I

Day : **Wednesday**
Date : **29/11/2017**

W-2017-1454

Time: **08.30 AM TO 11.30 AM**
Max. Marks: 40

N. B.:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q. 1 Answer **ANY EIGHT** of the following: **(08)**

- a) Mesomorphs
- b) Working memory
- c) Studying
- d) Preferential listening
- e) Prime time
- f) Pitch
- g) Technical skills
- h) Articulation
- i) Twilight time
- j) Illustrators

Q. 2 Attempt **ANY TWO** of the following: **(08)**

- a) Describe the various reading styles and strategies.
- b) Discuss the advantages of learning on job.
- c) Why do we listen?

Q. 3 Attempt **ANY TWO** of the following: **(08)**

- a) Write short note on :
 - a) Debates
 - b) Group Discussion
- b) Prepare a SWOT analysis of the food festivals held in your college.
- c) Write a short note on self-analysis.

Q. 4 Attempt **ANY TWO** of the following: **(08)**

- a) How is knowledge organized in long term memory?
- b) How to plan one's time efficiently?
- c) Explain in brief:
 - a) Procrastination
 - b) Extempore
 - c) Learning
 - d) Cognition

Q. 5 Attempt **ANY TWO** of the following: **(08)**

- a) Write the applications and uses of Power Point Presentation in the operations of hotel?
- b) State the points to be considered while writing an Email?
- c) State the application of e-commerce in Upselling the hotels.

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