

B.B.A. SEM – II (2015 CBCS COURSE) : WINTER - 2017
SUBJECT : BUSINESS ECONOMICS (MACRO)

Day : Saturday
Date : 11/11/2017

Time : 10.00 AM TO 01.00 PM
Max. Marks : 100.

W-2017-1520

N.B.:

- 1) Attempt any **FOUR** questions from Section-I. Each question carries 15 marks.
 - 2) Attempt any **TWO** questions from Section-II. Each question carries 20 marks.
 - 3) Both the sections should be written in **SEPARATE** answer books.
-

SECTION-I

- Q.1** Explain the nature, scope and importance of Macroeconomics. (15)
- Q.2** Explain the Circular Flow of Income with suitable diagram. (15)
- Q.3** Discuss on the Keynesian Theory of Income and Employment. (15)
- Q.4** Describe the causes and control of Inflation and deflation. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Net Domestic Product (NDP) and Net National Product (NNP)
 - b) Autonomous and Induced Investment
 - c) Characteristics of Business Cycle
 - d) Macroeconomic Variables

SECTION-II

- Q.6** What do you mean by Average Propensity to Consume (APC), Marginal Propensity to Consume (MPC) and Average Propensity to Save (APS)? (20)
- Q.7** Explain any two methods of measuring the National Income. (20)
- Q.8** Explain Monetary Policy in detail. (20)

* * *