

**M.B.A. (HR) SEMESTER - IV (2012 COURSE)(CHOICE  
BASED CREDIT SYSTEM) : WINTER - 2017  
SUBJECT: BUSINESS ETHICS AND CORPORATE GOVERNANCE**

**Day:** Monday **Time:** 02.00 PM TO 05.00 PM  
**Date:** 20/11/2017 **W-2017-1845** **Max. Marks:** 100

**N.B:**

- 1) Attempt **ANY FOUR** questions from Section-I. Each question carries **15** marks.
- 2) Attempt **ANY TWO** questions from Section-II. Each question carries **20** marks.
- 3) Figures to the right indicate **FULL** marks.
- 4) Answers to both sections should be written in **SEPARATE** answer books.

**SECTION-I**

- Q.1** Define Business ethics? Discuss nature of ethics in business. **(15)**
- Q.2** Discuss how beliefs and morals shape ethics of individuals? Can law substitute ethics? Discuss. **(15)**
- Q.3** What are stakeholders? How an organization can fulfill their expectations by behaving ethically responsible. Give examples. **(15)**
- Q.4** "Ethical values can be taught to the employees". Give details of how training programmes be helpful in training the ethical values to the employees. **(15)**
- Q.5** Write short notes on (**ANY THREE**): **(15)**
- a) Insider Trading
  - b) Deontology
  - c) Factors influencing Business ethics
  - d) Ethical audit

**SECTION-II**

- Q.6** "Higher the competition more the advertisements". This leads to unethical practices in promotional activities. Discuss with examples. **(20)**
- Q.7** You are a general manager of a company manufacturing washing power. Due to over usage of caustic soda chemicals, the surrounding soil is being polluted; villagers nearby are complaining about health issues, what are different ethical issues involved and how would you attempt to resolve them. **(20)**
- Q.8** You are the head of HR department and are expected to prepare a code of conduct for your employees. Draft a code of conduct for the same. **(20)**

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