

B.B.A. (2010 COURSE) SEM- II : WINTER - 2017
SUBJECT: BUSINESS ECONOMICS (MACRO)

Day: **Saturday**
Date: **11/11/2017**

W-2017-1556

Time: **10.00 AM TO 01.00 PM**
Max Marks. 70

N.B.

- 1) Q. No. 1 is **COMPULSORY**.
 - 2) Attempt any **FOUR** questions from Q. No. 2 to Q. No 7.
 - 3) Figures to the right indicate **FULL** marks.
-

- | | | |
|------------|---|-------------|
| Q.1 | What do you mean by Macro Economics? Explain its nature and scope. | (14) |
| Q.2 | Explain the Circular Flow of Income with appropriate diagram. | (14) |
| Q.3 | Describe the Say's Law of Market. | (14) |
| Q.4 | Explain the Keynes Psychological Law of Consumption. | (14) |
| Q.5 | State the nature & characteristics of Business Cycle. | (14) |
| Q.6 | Explain the Monetary Policy. | (14) |
| Q.7 | Write short notes on any TWO of the following | (14) |
| | a) Gross Domestic Product (GDP) & Gross National Product (GNP) | |
| | b) Investment Multiplier | |
| | c) Inflation | |