

M.B.A. SEM-II (2016 COURSE) CBCS : WINTER - 2017

SUBJECT : BUSINESS ENVIRONMENT

Day : **Saturday** Time : **02.00 PM TO 05.00 PM**
Date : **18/11/2017** **W-2017-1719** Max. Marks : 60

N.B.:

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Explain various Environmental factors impacting business. [10]
- Q.2** “Economic Environment has a significant impact on any business”. Discuss. [10]
- Q.3** Discuss the various forms of Government Regulation with respect to business. [10]
- Q.4** Explain the impact of culture on business. [10]
- Q.5** Write short notes on **ANY TWO**: [10]
- a) Environmental Forecasting
 - b) Social Audit
 - c) WTO
 - d) Industrial Policy

SECTION – II

- Q.6** In the light of recent government decision of demonetization, explain your views on the Government’s Monetary Policy. [15]
- Q.7** The concept of state Non-intervention in business has outlived its day. Comment. [15]
- Q.8** List down the key issues and constraints in implementing the Right to Information Act, 2005. [15]