

**B.B.A. (2010 COURSE) SEM- I : WINTER - 2017**

**SUBJECT : BUSINESS ENVIRONMENT**

Day : **Saturday**  
Date : **18/11/2017**

Time : **02.00 PM TO 05.00 PM**  
Max. Marks : 70

**W-2017-1554**

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**N.B.:**

- 1) **Q.No.1 is COMPULSORY.**
  - 2) Attempt **ANY FOUR** questions from **Q.No.2 to Q.No.7.**
  - 3) Figures to the right indicate **FULL** marks.
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- Q.1** Define Business. Discuss various nature and scope of business. [14]
- Q.2** Critically analyze different forms of Government Regulations. [14]
- Q.3** Write a detailed note on impact of culture on business. [14]
- Q.4** Elaborate on the impact of technological environment on business with respect to Indian organizations. [14]
- Q.5** Critically evaluate the performance of Indian business organization towards social responsibility. [14]
- Q.6** 'The concept of state non-intervention in the economic life of a country has outlived its days'. Comment. [14]
- Q.7** Write short notes on **ANY TWO** of the following: [14]
- a) Environmental Forecasting
  - b) Industrial Policy
  - c) GATT

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