

**M.B.A. (HR) SEMESTER - II (2012 COURSE)(CHOICE BASED
CREDIT SYSTEM) : WINTER - 2017**

SBUJECT: BASICS OF RESEARCH METHODOLOGY

Day: **Thursday**
Date: **16/11/2017**

W-2017-1837

Time: **02.00 PM TO 05.00 PM**
Max. Marks: 100

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.
- 4) **Statistical tables** will be provided if necessary.

SECTION-I

- Q.1** How does the research problem originate? Explain the steps involved in formulating a research problem. (15)
- Q.2** What is Research Design? Explain the meaning and significance of a research design and also discuss the different components of a research design. (15)
- Q.3** What is non-probability sampling? Discuss the different methods of Non-probability sampling giving suitable illustrations. (15)
- Q.4** Why is tabulation considered essential in a research study? Discuss the characteristics of good table. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Census surveys
 - b) Research proposal
 - c) Objectives of Research
 - d) Interviews

SECTION-II

- Q.6** The following table shows a random sample of managers classified on the basis of years of job experience and levels held by them. (20)

Years of Job Experience	Levels			
	Top	Senior	Middle	Junior
Less than 5 years	7	12	38	162
5-10 years	15	22	19	88
More than 10 years	35	48	20	34

Test whether there exists an association between years of job experience and levels held by the managers?

- Q.7** Why is the research report important? Discuss the significance of oral and written research reports. Also, state the format of a good research report. (20)
- Q.8** It is desired to know the type and nature of internet usage by individuals of a township. You as a researcher are approached to suggest the steps to be taken for the survey. Prepare a suitable plan of the study and suggest the tentative questionnaire that may be used for this survey. (20)