

**M. PHARM. SEM-I (CHOICE BASED CREDIT &
GRADE SYSTEM) : WINTER - 2017**

**SUBJECT: Elective- I: a) PHARMACEUTICAL
ADMINISTRATION**

Day: **Wednesday**
Date: **10/01/2018**

W-2017-3864

Time: **10.00 AM to 01.00 PM**
Max Marks: **60**

N.B:

- 1) Attempt any **THREE** questions from each section.
 - 2) All questions carry **EQUAL** marks.
 - 3) Both the sections should be written in **SEPARATE** answer books.
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SECTION-I

- Q.1** Discuss various functions of managements. **(10)**
- Q.2** Explain with examples effective implementation of strategies. **(10)**
- Q.3** Discuss systematic approach of Human Resource Management. **(10)**
- Q.4** Write short notes on **ANY TWO** **(10)**
- a) Staffing
 - b) Planning Process
 - c) Line and Staff Concepts

SECTION-II

- Q.5** Discuss on McClelland's need theory. **(10)**
- Q.6** Discuss over requirements for effective control. **(10)**
- Q.7** Role of productivity in production. **(10)**
- Q.8** Write short notes on **ANY TWO:** **(10)**
- a) Operations Management
 - b) Critical Control Points
 - c) Direct Controls

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