

**B.B.A. LL.B. (5 Year Degree Course) SEM-II (2015 Course) :**  
**WINTER - 2017**

**SUBJECT : BUSINESS ORGANIZATION**

Day : Thursday  
Date : 12/10/2017

Time : 02.30 PM TO 05.30 PM  
Max. Marks : 60

**W-2017-1071**

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**N.B.:**

- 1) All questions are **COMPULSORY**.
  - 2) All questions carry **EQUAL** marks.
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**Q.1** Discuss the nature and objectives of Business.

**OR**

Explain the various requisites for success in Modern Business.

**Q.2** Discuss Industrialization in India.

**OR**

Explain the features of the following:

- a) Joint Hindu Family Business
- b) Partnership Firms

**Q.3** Explain the different stages of Company Formation and Incorporation.

**OR**

Briefly describe the following:

- a) Memorandum of Association
- b) Articles of Association
- c) Prospectus

**Q.4** What are the factors to be considered while starting a New Business Enterprises?

**OR**

Describe the role of Trade Association and Chambers of Commerce.

**Q.5** What is the meaning of Business Support Services? Describe the following:

- a) Banking
- b) Insurance
- c) Transportation

**OR**

What is the meaning of Channels of Distribution? Explain the types and functions of Channels of Distribution.

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