

**B.B.A. LL.B. (5 YEAR DEGREE COURSE) SEM-III (2015
COURSE) :WINTER - 2017
SUBJECT: BUSINESS ETHICS**

Day : **Monday**
Date : **06/11/2017**

W-2017-1073

Time: **02.30 PM TO 05.30 PM**
Max. Marks :60

N.B.:

- 1) All questions are **COMPULSORY**.
 - 2) All questions carry **EQUAL** marks.
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Q.1 a) What are business ethics? Explain the importance of an ethical framework in an organization.

OR

b) How new economic policy of 1991 has proved to set ethical standards in the Indian economy?

Q.2 a) What are participatory ethics? How do they help in maintaining ethical business practices in an organization?

OR

b) Explain the relation between business ethics and corporate social responsibility.

Q.3 a) Explain the concept of globalization. What is the ethical impact of globalization on employees?

OR

b) Explain the relationship between business, business ethics and business development.

Q.4 a) What are functional ethics? Explain various ethical issues in marketing.

OR

b) Write short notes on any **THREE** of the following:

- i)** Corporate ethics
- ii)** Professional code
- iii)** Audit of ethical behavior
- iv)** Ten commandments of ethical behavioral control

Q.5 a) What is Corporate Governance? Explain the elements of corporate governance.

OR

b) What is negotiability? Explain the various types of negotiable instruments under The Negotiable Instruments Act, 1881.

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