

F.Y.B.COM. SEM – II (CBCS - 2016 COURSE) : WINTER -  
2017

SUBJECT : ADDITIONAL ENGLISH – II

Day : Tuesday  
Date : 07/11/2017

W-2017-0228

Time : 03.00 PM TO 06.00 PM  
Max. Marks : 60

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

- Q.1** A) Answer any **SIX** of the following in one sentence only: **(06)**
- i) What was Rahul Bajaj's pet project?
  - ii) Where did Ratan Tata begin his career?
  - iii) Why did Bhatia name his email service Hotmail?
  - iv) Where did Priya Paul begin her career?
  - v) Name some of the industries the Thapar group owned.
  - vi) When and where was Sudha Murthy born?
  - vii) What were Apple products named after?
- B) Rewrite any **SIX** of the following sentences choosing the correct option **(06)**  
given below:
- i) In \_\_\_\_ Sudha Murthy was awarded the *Padma Shri*.  
a) 2004 b) 2011 c) 2006 d) 2005
  - ii) Ratan Tata's dream was to manufacture a car costing just Rs. \_\_\_\_\_.  
a) 1,00,000 b) 1,50,000 c) 2,00,000 d) 1,20,000
  - iii) The Park Hotel in \_\_\_\_ was judged one of 101 best hotels worldwide in 2003.  
a) Chennai b) Kolkata c) Bangalore d) Goa
  - iv) Bhatia was only \_\_\_\_\_ when he reached US in 1988.  
a) 18 b) 19 c) 20 d) 17
  - v) Bajaj Chetak had a \_\_\_\_\_ year waiting period in its success period.  
a) 10 b) 5 c) 3 d) 7
  - vi) Gautam Thapar is the \_\_\_\_\_ of L.M. Thapar.  
a) cousin b) nephew c) grandson d) son
  - vii) In \_\_\_\_ Steve Jobs and Wozniak formed 'Apple Computer Company'.  
a) 1970 b) 1975 c) 1976 d) 1985

P.T.O.

- Q.2** Attempt any **FOUR** of the following: (12)
- a) Discuss the negotiations between Bhatia and Bill Gates.
  - b) What is Pixar and what was Steve Job's role there?
  - c) Briefly describe the work of Dr. Vijay Bhatkar.
  - d) Describe some of the acquisitions made by Ratan Tata.
  - e) Why did Priya Paul receive the Padma Shri?
- Q.3** Attempt any **THREE** of the following: (12)
- a) What were the low points in Rahul Bajaj's life?
  - b) What were the initial responses to Ratan Tata when he took charge of the Tata group?
  - c) Describe the business of BILT.
  - d) How did Priya Paul give the Park Hotels a distinctive identity?
- Q.4** Write short notes on **ANY TWO** of the following: (12)
- a) Steve Job's education
  - b) Vijay Bhatkar and C-DAC
  - c) L. M. Thapar's personality
- Q.5** **A)** Give synonyms of **ANY SIX** of the following words and use them in your sentences: (06)
- i) initiative ii) impeccable iii) mischievous iv) quit v) praised  
vi) capture vii) ability viii) viable
- B)** Give the meanings of **ANY SIX** of the following phrases and use them in sentences of your own: (06)
- i) gain prominence ii) bounced back iii) buy out iv) planted a seed  
v) had our innings vi) branded its wares vii) crowning glory  
viii) paid off

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