

F.Y.B.COM. SEM – II (2014 COURSE) : WINTER - 2017

SUBJECT : ADDITIONAL ENGLISH – II

03.00 PM TO 05.00 PM

Day : **Tuesday**

Time :

Date : **07/11/2017**

W-2017-0262

Max. Marks : 40

N. B. :

- 1) All the questions are **COMPULSORY**.
 - 2) Figures to the **RIGHT** indicate full marks.
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Q. 1 Attempt any **TWO** of the following: **(08)**

- a) How did Priya Paul give the Park hotels a distinctive identity?
- b) How did the Chetak scooter change the Indian auto market?
- c) Write briefly on Ratan Tata's contribution to Indian industry.

Q. 2 Write short note on any **ONE** of the following: **(08)**

- a) Invention of Hotmail
- b) Contribution of Rahul Bajaj in growth of automobile industry

Q. 3 Attempt any **TWO** of the following: **(08)**

- a) Comment on the negotiations and the final price received by Sabeer Bhatia for selling off Hotmail.
- b) What is Pixar and what was Steve Job's role there?
- c) How was Infosys started?

Q. 4 Write short note on any **ONE** of the following: **(08)**

- a) Establishment of C-DAC
- b) L. M. Thapar's achievements

Q. 5 a) Give synonyms of any **FOUR** of the following: **(04)**

- i) boutique ii) collapse iii) exaggeration
iv) rudimentary v) demeanor

b) Give synonyms of any **FOUR** of the following: **(04)**

- i) deterrent ii) tremendous iii) helm
iv) explicitly v) negotiable

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