

S.D.E.
M.B.A. (E) SEM-II (2 Year Course) : WINTER - 2018
SUBJECT : PRODUCTION & OPERATIONS MANAGEMENT

Day : Thursday
Date : 29/11/2018

W-2018-4740

Time : 02.00 PM TO 05.00 PM
Max. Marks : 70

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** What is the difference between Production and Operations Management? Also explain the problems of Production and Operations Management. [10]
- Q.2** Explain the Inter-Relationship between Product Design and Process Design. [10]
- Q.3** Describe the concept of work measurement in detail. [10]
- Q.4** Explain the layout planning for storage and warehousing systems. [10]
- Q.5** Write short notes on **ANY TWO** of the following: [10]
- a) Techniques of Sales Forecasting
 - b) Objectives of Material Handling
 - c) Advantages of Operations Research

SECTION – II

- Q.6** Describe Total Quality Management with suitable examples. [15]
- Q.7** Explain the Materials Requirement Planning with appropriate examples. [15]
- Q.8** Discuss the production planning strategies used in improving the efficiency of the manufacturing unit. [15]

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