

S.D.E.
M.B.A. (E) SEM-I (2 Year Course) : WINTER - 2018
SUBJECT: PRINCIPLES OF MANAGEMENT

Day: Wednesday
Date: 28/11/2018

W-2018-4734

Time: 10.00 AM TO 1.00 PM
Max marks: 70

N.B:

- 1) Attempt **FOUR** questions from Section-I.
 - 2) Attempt **TWO** questions from Section-II.
 - 3) Write answers of both Sections I& II in **SAME** answer book.
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SECTION-I

- Q.1** Explain the scope and nature of management. (10)
- Q.2** What is span of Control? Explain the relative merits and demerits of narrow and wide span. (10)
- Q.3** What are various barriers in communication? Discuss the process of corporate communication. (10)
- Q.4** Explain conflict management with Johari window model. (10)
- Q.5** Write short note (Any Two) (10)
- a) Inter- Group Relation
 - b) Decision making
 - c) Team Building
 - d) Principles of Organizational Structure and Design

SECTION-II

- Q.6** You have just been hired as the new supervisor of an audit team for a national accounting firm. With four years of experience, you feel technically well prepared for the assignment. However, this is your first formal appointment as a “manager”. Things are complicated at the moment. The team has 12 members of diverse demographic and cultural backgrounds, as well as work experience. There is as intense workload and lots of performance pressure. How will this situation challenge you to develop and use essential managerial skills and related competencies to successfully manage the team to high levels of auditing performance? (15)
- Q.7** A small door clothing company has just received an attractive offer from a business in Bangladesh to manufacture its work gloves. The offer would allow for substantial cost savings over the current supplier. The company manager, however, has read reports that some Bangladeshi business firms break the laws and operate with child labor. How would the differences in understanding the corporate responsibility affect the manager’s strategies regarding the offer: obstruction, rejection and acceptance? (15)
- Q.8** Two businesswomen, former college roommates, are discussing their jobs and careers over lunch. You overhear one saying to the other, “I work for a large corporation, while you own a small retail business. In my company there is strong corporate culture and serve as role models for others to do so as well. This includes a commitment to diversity and multiculturalism. Because of the small size of your firm, things like corporate culture, diversity, and multiculturalism are not so important to worry about.” Do you agree or disagree with this statement? Why? (15)