

S.D.E.
B.B.A. (2006 Course) Sem-VI : WINTER - 2018
SUBJECT: PROJECT MANAGEMENT

Day : Wednesday
Date : 28/11/2018

W-2018-4481

Time : 10.00 AM TO 1.00 PM
Max. Marks: 80

N.B.:

- 1) Attempt **Any FIVE** questions from **Section-I** and **Any TWO** questions from Section- II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both sections should be written in the **SEPARATE** answer books.

SECTION-I

- Q.1** What is Project Management? Explain its scope with suitable examples. **(10)**
- Q.2** Explain the term 'Project Risk Management'. Discuss Risk Planning Cycle. **(10)**
- Q.3** Write a detailed note on Feasibility Studies. **(10)**
- Q.4** Describe Project Network Techniques. **(10)**
- Q.5** Explain the importance of ISO Certification. **(10)**
- Q.6** Discuss Legal Aspects of Contract Management. **(10)**
- Q.7** Write short notes on **Any TWO** of the following: **(10)**
- a) Software Project Management
 - b) Global Tendering
 - c) Social Cost Benefit Analysis

SECTION-II

- Q.8** How do you perform Financial Analysis for establishing a new project? Discuss various tools and techniques for Financial Analysis. **(15)**
- Q.9** Discuss types of Project by citing examples. **(15)**
- Q.10** A six-lane expressway in a state passes through the hilly terrain. At ten locations along this road, big stones and boulders on the adjoining hill slopes often come loose. They slide and crash on the express-way, causing damage to property and lives, not to mention the traffic jams that ensue. Your company has selected to take up a project of fixing wire mesh on such hill-slopes for duly marked areas. Identify the following regarding this project: **(15)**
- i) Physical Challenges involved
 - ii) Risks associated with the project
 - iii) Social Cost Benefit Analysis
- Suggest measures to overcome these challenges.

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