

S.D.E.
M.B.A. Sem-I (2013 Course) : WINTER - 2018
SUBJECT: ORGANIZATIONAL BEHAVIOUR

Day: Monday
Date: 03/12/2018

Time: 10.00 AM TO 1.00 PM
Max. Marks: 70

W-2018-4544

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION-I

- Q.1** Highlight the importance of Organizational Behaviour for today's organizations. (10)
- Q.2** Define Personality. Explain the various determinants that shape personality. (10)
- Q.3** Identify the various Leadership Styles. On what factors would the effectiveness of each style depend? (10)
- Q.4** What is a group? Briefly explain the various stages in the development of a group. (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Importance of Attitude
 - b) Perception process
 - c) Different views of learning

SECTION-II

- Q.6** As a manager how would you use the content theories of motivation to satisfy the needs of employees and thus motivate them? (15)
- Q.7** You are contemplating to start a software company for developing anti-virus software for PCs and laptops. Initially you plan to launch the product in India and then move out to potential markets abroad. What kind of an organization structure would you propose for the venture? Why? (15)
- Q.8** Your organization has a beauracatic set up. You want to change this culture and make it more professional. How will you go about changing the culture? (15)

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