

S.D.E.

B.C.A. (2004 Course Sem- V : WINTER - 2018

SUBJECT: MULTIMEDIA MANAGEMENT

Day: Thursday
Date: 29/11/2018

W-2018-4525

Time: 02.00 PM TO 05.00 PM
Max Marks: 80

N.B:

- 1) Attempt any **FIVE** questions from Section-I and any **TWO** questions From Section-II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Both the sections should be written in **SEPARATE** answer books.
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SECTION-I

- Q.1** What do you mean by multimedia management? Explain its applications in business. (10)
- Q.2** Explain designing and using of text in multimedia. (10)
- Q.3** Explain in brief the different hardware and software required for multimedia. (10)
- Q.4** Explain time based authoring tools in detail. (10)
- Q.5** Explain the process of adding sound to a multimedia project. (10)
- Q.6** What are the different copyright issues? Explain in detail. (10)
- Q.7** Write short notes on (**ANY TWO**) (10)
- a) World Wide Web
 - b) Color Palettes
 - c) Multimedia Network Types

SECTION-II

- Q.8** Explain in brief the different types of images file formats with its characteristics. (15)
- Q.9** Explain in detail the concept of multimedia conferencing. (15)
- Q.10** Differentiate between: (15)
- a) Vector drawing & 3-D drawing
 - b) MIDI & Digital Audio

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