

SEM-I S.D.E.
M.B.A(Gen)/M.B.A(HR) ^ (CBCS - 2018 Course) : WINTER - 2018
SUBJECT : MANAGERIAL ECONOMICS
(COMMON FOR MBA GEN. AND HR)

Day : Thursday
Date : 29/11/2018

W-2018-4535

Time : 10.00 AM TO 1.00 PM
Max. Marks : 70

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Both the sections should be written in **SEPARATE** answer books.
- 4) Draw suitable diagrams **WHEREVER** necessary.

SECTION - I

- Q.1** Discuss relevance of Profit maximization in Modern Context. (10)
- Q.2** Explain Income and Cross elasticity of demand. (10)
- Q.3** State and explain the Law of Supply. (10)
- Q.4** Discuss the various Cost concepts. (10)
- Q.5** Write a note on Business Cycle. (10)
- Q.6** Write short note on (any two) (10)
- a) GDP
 - b) Role of Managerial Economist
 - c) Producer's equilibrium

SECTION – II

- Q.7** Briefly explain pricing under Monopolistic competition. (15)
- Q.8** Discuss the various methods of Demand Forecasting. (15)
- Q.9** What is Oligopoly? Explain price leadership under Oligopoly. (15)

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