

S.D.E.
M.B.A. (I.T.) Sem-I (2013 Course) : WINTER - 2018
SUBJECT: MANAGERIAL ECONOMICS

Day: Friday
Date: 30/11/2018

Time: 10.00 AM TO 1.00 PM
Max Marks: 70

W-2018-4683

N.B:

- 1) Attempt **ANY FIVE** questions.
 - 2) All questions carry **EQUAL** marks.
 - 3) Draw suitable diagrams **WHEREVER** necessary.
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- Q.1** Explain the nature of Business Decision Making Process by Corporate Manager. (14)
- Q.2** “Modern Corporate firms are interested in ‘Sales Maximization’ rather than ‘Profit Maximization’ - Comment. (14)
- Q.3** Define price elasticity ‘Demand’. Explain various types of price elasticity of demand. (14)
- Q.4** State and explain ‘Law of Variable Proportion’. (14)
- Q.5** Define ‘Balance of Payment’. In this context, explain deficit / surplus in Balance of payment. (14)
- Q.6** State and explain the causes and effects of inflation. (14)
- Q.7** Show how a monopoly firm reaches its equilibrium in the long run with the help of MR and MC curves. (14)
- Q.8** Write short notes on any **TWO** of the following: (14)
- a) Monetary Policy
 - b) Importance of national income estimate
 - c) Marginal Cost & Average Cost

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