

S.D.E.

M B A. (E) SEM-II (2 Year Course) : WINTER - 2018
SUBJECT : MANAGEMENT INFORMATION SYSTEM

Day : Monday
Date : 03/12/2018

W-2018-4743

Time : 02.00 PM TO 05.00 PM
Max. Marks : 70

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** What is an Information System? Explain challenging role of information system in organization. [10]
- Q.2** Define system. Explain different types of system. [10]
- Q.3** Define computer. Explain characteristics of computers. [10]
- Q.4** Define Business Strategy? Explain value Chain model in detail. [10]
- Q.5** Write short notes on **ANY TWO** of the following: [10]
- a) Customizing Windows
 - b) Windows Accessories
 - c) Enterprise Applications

SECTION – II

- Q.6** Describe the functional perspective of a manufacturing and production systems. [15]
- Q.7** Design a MIS to support the activities of a HR department for an IT firm. [15]
- Q.8** Elaborate the planning strategy for starting a new Internet business for selling electronic goods. [15]

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