

S.D.E.
M.B.A. Sem-I (2013 Course) : WINTER - 2018
SUBJECT: MANAGEMENT CONCEPTS AND APPLICATIONS

Day: Wednesday
Date: 28/11/2018

W-2018-4541

Time: 10.00 AM TO 1.00 PM
Max. Marks: 70

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION-I

- Q.1** Elaborate on the Managerial Principles proposed by Henri Fayol. Are these principles still valid? Discuss. (10)
- Q.2** Write a detailed note on ‘Management by Objectives’ (MBO). (10)
- Q.3** Discuss the process of Decision Making and comment on the problems encountered in the process. (10)
- Q.4** Explore various needs and importance of Corporate Social Responsibility. (CSR). (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Systems Approach of Management
 - b) Goal Setting
 - c) Tom Peter’s contribution to Management

SECTION-II

- Q.6** Do you think Leadership Style is fixed for an individual or it can be changed depending upon various factors? Support your stand with the help of concrete examples. (15)
- Q.7** Explain McKinsey’s 7s Framework by taking an example of a large organization. (15)
- Q.8** Discuss the process of Controlling with the help of a suitable example. (15)

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