

S.D.E.
M.B.A. Sem-II (2013 Course) : WINTER - 2018
SUBJECT: INTERNATIONAL BUSINESS

Day: Tuesday
Date: 04/12/2018

W-2018-4555

Time: 02.00 PM TO 05.00 PM
Max Marks: 70

N.B:

- 1) Attempt any **FOUR** questions from Section-I.
 - 2) Attempt any **TWO** questions from Section-II.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION-I

- Q.1** Explain the Economic and Social environments of an international business organization. **(10)**
- Q.2** Explain the objectives and functions of WTO **(10)**
- Q.3** Distinguish between International business and Domestic business. **(10)**
- Q.4** Explain the 'Product-Life-Cycle' theory of international trade. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following: **(10)**
- a) IMF
 - b) Incoterms
 - c) GATT vs. WTO
 - d) BOP

SECTION-II

- Q.6** "FDI has been consistently encouraged by the government since last two decades". Discuss the reasons. **(15)**
- Q.7** What are the recent developments in Indian monetary scene? **(15)**
- Q.8** What are the various methods of international trade settlement? **(15)**

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