

S.D.E.
B.B.A. (2006 Course) Sem- I : WINTER - 2018
SUBJECT : FUNDAMENTALS OF MANAGEMENT

Day : Monday
Date : 03/12/2018

W-2018-4443

Time : 02.00 PM TO 05.00 PM
Max. Marks : 80

N.B.

- 1) Attempt ANY FIVE questions from Section – I. Each question carries 10 marks.
 - 2) Attempt ANY TWO questions from Section – II. Each question carries 15 marks.
 - 3) Answer to both sections should be written in SAME answer book.
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SECTION - I

- Q.1** Explain the term Management and discuss the contribution made by Henry Fayol to management thoughts.
- Q.2** What is Planning? What are the different types of Planning with appropriate examples?
- Q.3** Define the term Organizing and explain Functional Organization and Divisional Organization.
- Q.4** Define Leadership and explain the Trait approach to leadership.
- Q.5** Define the term Controlling and explain the requirements for effective control system in an organization.
- Q.6** Explain the term Social Responsibility? Discuss various factors that help in raising the ethical standards in a professional organization.
- Q.7** Write short notes on ANY TWO of the following:
- a) Functions of Managers
 - b) Process of Organizing
 - c) Importance of alternatives in decision making
 - d) Informal Organization

SECTION – II

- Q.8** How would you differentiate between “Good Manager” and “Bad Manager” Identify some of the characteristic that are an integral part of effective Manager/Leader?
- Q.9** Distinguish between Scientific Management and Human Relation School.
- Q.10** Delegation of authority gives several advantages to the organization. Explain how delegation lays the basis for effective functioning of an organization.

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