

S.D.E.

B.B.A. (2006 Course) Sem-V : WINTER - 2018

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : Thursday
Date : 29/11/2018

W-2018-4467

Time : 02.00 PM TO 05.00 PM
Max. Marks : 80

N.B.

- 1) Attempt any **FIVE** questions from Section-I.
 - 2) Attempt any **TWO** questions from Section-II.
 - 3) Both the sections should be written in **SEPARATE** answer books
 - 4) Figures to the **RIGHT** indicate full marks.
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SECTION-I

- Q.1.** What do you understand by the term entrepreneur? Write in detail qualities of an entrepreneur. (10)
- Q.2.** What is environmental analysis? Why it is necessary for entrepreneurs to conduct the environmental analysis before setting up an enterprise? (10)
- Q.3.** Explain the concept of business plan. Elaborate its significance to entrepreneurs. (10)
- Q.4.** a) What are the types of finance available to entrepreneurs? (10)
b) Write a brief note on Venture Capital.
- Q.5.** Elaborate the need for support for entrepreneurs. Give a brief account of the support provided by DIC, SIDBI to the entrepreneurs. (10)
- Q.6.** What do you understand by motivation? List and explain the factors motivating the entrepreneurs. (10)
- Q.7.** Write short notes on (ANY TWO): (10)
a) Women Entrepreneurship
b) Business opportunity identification
c) Types of entrepreneurs.

SECTION-II

- Q.8.** Prepare a business plan for setting up a chocolate factory. (15)
- Q.9.** Identify the business opportunities based on knowledge based industries in today's world. (15)
- Q.10.** Design an Entrepreneurship Development Program for a start up of a software industry. (15)

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