## S.D.E.

## M.B.A. Sem-IV (2013 Course): WINTER - 2018 SUBJECT: ELECTIVE -V: CENSORSHIP, MEDIA LAW & ETHICS (MEDIA & ENTERTAINMENT)

Time: 02.00 PM TO 05.00 PM Day: Tuesday Date: 11/12/2018 Max. Marks: 70 W-2018-4594 N.B.: 1) Attempt any FOUR questions from Section –I and any TWO questions from Section -II. Figures to the right indicate FULL marks. 2) Answers to both the sections should be written in **SEPARATE** answer book. 3) **SECTION-I** Q.1 Give an overview of Media Laws in India. Cite various examples. (10)Q.2Outline the important provisions of Copyright Act, 1957. (10)Q.3 Briefly explain the functions of the Press Council of India. (10)What are the various legal sources of news in India and what ethical practices (10) Q.4 are adopted in gathering news? Q.5 Write short notes on any **TWO** of the following: (10)a) Chanda Committee b) Ombudsman c) Drug and Magic Remedies Act, 1954 SECTION-II **Q.6** Trace the history of 'Yellow Journalism' and critically examine it. (15)0.7 Enumerate how 'Professionalism in Media' is followed by journalists, today. (15) Cite illustrations to support your answer. Elucidate the salient features of Prasar Bharati (Broadcasting Corporation of (15) **Q.8** India) Act, 1990 and the Cable TV Regulation Act, 1995.