

S.D.E.
M.B.A. Sem-III (2013 Course) : WINTER - 2018
SUBJECT : ELECTIVE – IV : INDUSTRIAL MANAGEMENT
(PRODUCTION AND OPERATIONS MANAGEMENT)

Day : Friday
Date : 14/12/2018

Time : 10.00 AM TO 1.00 PM
Max. Marks : 70

W-2018-4582

N. B. :

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the *SEPARATE answer book*
- 3) Figures to the right indicate **FULL** marks.

SECTION - I

- Q. 1** What is Industrial Psychology? Explain its scope with suitable examples. **(10)**
- Q. 2** Explain Business Process Reengineering concept by citing examples. **(10)**
- Q. 3** What is Productivity? Explain the benefits of higher productivity. **(10)**
- Q. 4** Explain the basic steps for conducting time study. **(10)**
- Q. 5** Write short notes on **ANY TWO** of the following: **(10)**
- a) Types of Plant Layout
 - b) Role of Industrial Manager
 - c) Industrial Legislation

SECTION – II

- Q. 6** “Multi-location of Plant has many advantages”. Enumerate these advantages giving examples in Indian context. **(15)**
- Q. 7** What is Industrial Management? Discuss functions of Industrial Management by citing examples. **(15)**
- Q. 8** “Method study engineer works in the capacity of an advisor”. How should the recommendations resulting from method study be presented to the management? **(15)**

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