

S.D.E.
M.B.A. (E) Sem-IV (2 Year Course) : WINTER - 2018
ELECTIVE- III: SUBJECT: LOGISTICS MANAGEMENT
(PRODUCTION MANAGEMENT)

Day: Thursday
Date: 06/12/2018

W-2018-4763

Time: 02.00 PM TO 05.00 PM
Max Marks: 70

N.B:

- 1) Attempt **ANY FOUR** questions from Section-I and **ANY TWO** questions from Section - II.
 - 2) Answer to both the sections should be written in **SAPARATE** answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION-I

- Q.1** Explain the interface of Logistics with marketing. **(10)**
- Q.2** What do you understand by Physical Distribution? **(10)**
- Q.3** Explain the transportation systems in detail. **(10)**
- Q.4** Describe dispatch and routing decision and models. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following: **(10)**
- a) Distribution centers
 - b) Measures of Logistics
 - c) Packaging

SECTION-II

- Q.6** “Inventory is nothing but blockages of Money” Comment. **(15)**
- Q.7** Describe Logistics Audit and Control with suitable examples. **(15)**
- Q.8** Discuss the International Logistics Management with appropriate examples. **(15)**

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