

**S.D.E.**

**B.B.A. (2006 Course) Sem-V : WINTER - 2018**

**SUBJECT: ELECTIVE – II: d) GLOBAL BUSINESS ENVIRONMENT (IB)**

Day **Wednesday**  
Date **05/12/2018**

**W-2018-4479**

Time **02.00 PM TO 05.00 PM**  
Max. Marks: **80**

**N.B.:**

- 1) Attempt Any **FIVE** questions from Section – I and Any **TWO** questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer books.

**SECTION-I**

- Q.1** What are the major Economic Systems in Global Business Environment? **(10)**
- Q.2** Explain the various factors of Micro Environment. **(10)**
- Q.3** Discuss on any two Theories of International Trade. **(10)**
- Q.4** Write a detailed note on GATT. **(10)**
- Q.5** How are the disputes in International Business resolved? **(10)**
- Q.6** Discuss about the role of Multinational Corporations (MNC's). **(10)**
- Q.7** Write short notes on: (Any **TWO**) **(10)**
- a) Regionalization
  - b) Trade Policy of Nations
  - c) OECD

**SECTION-II**

- Q.8** "Globalization has changed the overall trade implications of the world". Justify this statement. **(15)**
- Q.9** Explain the Social, Cultural, Political and Economic elements of Macro Environment affecting global business. **(15)**
- Q.10** State and explain the Functions and Organization Structure of WTO. **(15)**

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