

S.D.E.
M.B.A. Sem-I (2013 Course) : WINTER - 2018
SUBJECT : ECONOMICS FOR BUSINESS

Day : Saturday
Date : 01/12/2018

Time : 10.00 AM TO 1.00 PM
Max. Marks : 70

W-2018-4543

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** What is Business Economics? State the Objectives of a Firm. [10]
- Q.2** Define Elasticity of Demand. Explain Demand Forecasting. [10]
- Q.3** What are the problems of Estimation of Cost and Production Function? [10]
- Q.4** Explain in brief Monopolistic Competition. [10]
- Q.5** Write short notes on **ANY TWO** of the following: [10]
- a) Production Function
 - b) Oligopoly
 - c) Market Demand and Company Demand

SECTION – II

- Q.6** Explain the Theory of Supply. [15]
- Q.7** Write a detailed note on Capital Budgeting. [15]
- Q.8** Explain the Law of Variable Proportions. [15]

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