

S.D.E.

**B.B.A. (2006 Course) Sem-VI : WINTER - 2018**  
**SUBJECT: E- BUSINESS APPLICATIONS**

Day : Saturday  
Date : 01/12/2018

Time 10.00 AM TO 1.00 PM  
Max. Marks: 80

**W-2018-4484**

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**N.B.**

- 1) Attempt any **FIVE** from Section-I. Each question carries **10** marks.
  - 2) Attempt any **TWO** from Section-II. Each question carries **15** marks.
  - 3) Answers to both the sections should be written in **SEPARATE** answer books.
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**SECTION-I**

- Q.1** What is e- commerce? Explain in detail comparison between traditional commerce and e- commerce.
- Q.2** What are the satellite networks? Mention the advantages of satellite networks.
- Q.3** What is Fiber Optics Networks? Explain advantages of Fiber Optics Networks.
- Q.4** Explain the required features of a B 2 B platform for e- commerce.
- Q.5** What is e-commerce security? Explain in detail Client Server Network Security.
- Q.6** Explain in detail various components of I- way.
- Q.7** Write short notes on **ANY TWO** of the following:
- a) E- commerce security
  - b) Online marketing
  - c) E- payments

**SECTION-II**

- Q.8** Discuss the various crucial issues involved in web- based crime, cyber attacks and warfare.
- Q.9** "Digital payment is a need and a future of Indian business transactions". Justify in detail.
- Q.10** Business school University plans to establish a web based system for online transactions such as book issue, request for books renewal books. Discuss the issues involved in designing the e- commerce Application.

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