

S.D.E.
B.C.A. SEM. – I (CBCS – 2018 COURSE) : WINTER 2018
SUBJECT : BUSINESS ORGANIZATION SYSTEM

Day : Saturday
Date : 01/12/2018

Time : 02.00 PM TO 05.00 PM
Max. Marks : 70

W-2018-4498

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section - II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answer to both the sections should be written in separate answer books.

SECTION – I

- Q.1** What do you mean by business? State characteristics of business. (10)
- Q.2** Discuss in detail, role of commerce and industry in economic development of the country. (10)
- Q.3** Differentiate between cooperative organisation and public enterprise with suitable example. (10)
- Q.4** Suppliers, technology, human resource and finance, how these factors affecting on starting a new enterprise? (10)
- Q.5** Write a brief note on various business combinations. (10)
- Q.6** Write short notes on **ANY TWO** of the following : (10)
- a) Article of Association
 - b) Role of support organizations
 - c) Industrialization in India
 - d) Joint stock company

SECTION – II

- Q.7** Which form of business ownership is more beneficial in today's competitive business scenario? Give appropriate reasons to your answer. (15)
- Q.8** 'Change in goods is change in distribution channel.' Justify with suitable example. (15)
- Q.9** Discuss merits and demerits of the 'Make in India' concept in detail. (15)

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