

S. D. E.
B.B.A. SEM-I (CBCS - 2018 COURSE) : WINTER - 2018
SUBJECT : BUSINESS ORGANIZATION AND SYSTEMS

Day : *Thursday*
Date : *29-11-2018*

Time : 02.00 PM TO 05.00 PM
Max. Marks : **70**

W-2018-4434

N. B. ;

- 1) Attempt **Any FOUR** questions from section – I and attempt **ANY TWO** questions from section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer books.

SECTION – I

- Q. 1** Define Business. Explain its' nature and scope. (10)
- Q. 2** Explain the merits and demerits of Joint Stock Company. (10)
- Q. 3** What are the different stages in formation of a company? Explain in brief. (10)
- Q. 4** What are the various factors to be considered while starting a new business enterprise? (10)
- Q. 5** Write short notes on **ANY TWO** of the following: (10)
- a) Objectives of Business
 - b) Industrial Revolution
 - c) Joint Hindu Family Business

SECTION – II

- Q. 6** Explain the role of Public Enterprises in economic development of a country. (15)
- Q. 7** What do you mean by Internal Trade? Explain the types of internal trade. (15)
- Q. 8** Explain the 'Memorandum of Association' and 'Articles of Association'. (15)

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